

*Members Present:* Laura Connolly (Chair), Gretchen Homan, Carlie Houchen, Charlie Hunt, Sarah Good, Hope Krebill (phone), Denise Lantz, Dan Leong, Jennifer VandeVelde

*Contracted Staff Present:* Connie Satzler

I. Welcome and Call to Order: Laura called meeting to order.

## II. Strategic Priority Discussions

### a. Extension/Continued Emphasis on Adolescent Vaccine Goals

- ✓ **HPV:** Next steps, consideration of 80% target: Board recommended adoption the goal of 80% by 2026. All resources will need to be reworked, but can wait until next conference season to print.
  - **Action items:**
    - ✓ Staff and ISP Team: Rework HPV Vaccine toolkit materials with new goal.
    - ✓ Staff: Print and release for 2019 conference season.
- ✓ **Meningococcal:** Regulation has not yet gone through. In terms of implementing, what is most important is the letter that goes out to the schools. Will likely be the 2019-2020 school year. The Improved Systems Performance (ISP) Team may start drafting updated materials with the meningococcal toolkit to prepare for this. There will be a hearing, likely in early 2019, and it would be advisable for IKC to comment and have a couple of representatives in attendance.
  - Question regarding HepA. It was noted there are costs and other ramifications to consider when adding vaccines.
  - **Action items:**
    - ✓ ISP Team and staff: Update Meningococcal Toolkit materials to reflect regulatory change.
    - ✓ Coalition Leadership and Members: Write letter/submit comment on support of regulatory change. Have a couple of representatives in attendance at the hearing.
- ✓ **Tdap/bundling:** Kansas has been steady 2015-2016. 2017 may be slightly lower. Next steps: ISP Team should establish Tdap adolescent goal and/or bundling-related goal (e.g., adolescent vaccine ratios) in 2018. Continue bundling and announcement training. ISP Team will work on these items. Education and Awareness (E&A) Team will work to promote and implement items.
  - **Action items:**
    - ✓ ISP Team: Establish Tdap-related adolescent vaccine goal(s).
    - ✓ Education & Awareness Team: Promote/continue promoting materials, bundling, announcement training, etc.

- b. **College/University engagement:** Colleges have access to WebIZ, but not sure that they take advantage of this. No outreach to community colleges. Can include this in our plan for next year. Education and awareness group can help support. Reach out to health directors at Board of Regents regarding vaccine record-keeping policy. Consider broadening model college policy beyond meningitis. This is a great opportunity to engage and empower college students in knowing their health status and how to manage their health, in general.
- Travel vaccinations was a related topic discussed briefly. Where do students and others go to get vaccinated if they are traveling? Most to their local health department, but a good resource would be to look at the yellow fever registry at KDHE.

- **Action items:**
    - ✓ Policy Team: Outreach to Board of Regents on vaccine record-keeping policy. Consider broadening model policy beyond meningitis to other vaccines. [Any changes to model policy needed related to change in meningitis regulation?] Advise Education & Awareness Team on outreach and promotion of model policy to colleges, particularly community colleges. Advise Education & Awareness Team on outreach and promotion to colleges of vaccine record-keeping, if applicable.
    - ✓ E&A Team: Help promote model policy to universities and colleges, particularly community colleges, and other topics as advised by Policy Team.
    - ✓ IKC: Use as opportunity to engage and empower college students to know their health status and manage their health.
- c. **School Model Policy:** Based on data collected, most school district coordinators were not aware of the policy and a lot of the policies do not match the model policy. This is an opportunity for the Education and Awareness Team to help get the word out with activities such as working with the School Nurse organization and sending letters to administrative offices. Loop the Department of Education as a component of school health and rally the school nurses.
- Is there a way to connect schools with pharmacy immunization opportunities? The board discussed school nurses, time/resources, records.
  - Is there a different or better ways to engage and incentivize? Could we find a way to collaborate or help with access? Discussion on school-based vaccine clinics. Could also coordinate health department hours and promotion with back-to-school, exclusion, and enrollment dates.
  - Vaccination clinics: There are logistical challenges and payment challenges. If we can help them figure out details and how that will work, would be more feasible to do those clinics. Consider developing a toolkit for this.
  - **Action items:**
    - ✓ ISP Team: Consider developing school-based vaccination clinic toolkit.
    - ✓ E&A Team: Promote school model policy.
- d. **Adult Vaccines:** Do not think adults in KS are performing well. Look up and add adult data to website. If we add focus on adults, helps normalize childhood vaccine process and will help all ages. There is consensus to add adult vaccines to IKC priorities. Promote the adult vaccine schedule. Form a special committee within IKC to address and consider adult vaccines and integrate action items within the teams. This should be actionable. Check with Phil to coordinate with any group the KIP is starting, but IKC can still form a separate adult vaccine group. Seek volunteers at the next meeting, then move forward.
- **Action items:**
    - ✓ IKC Leadership: Solicit volunteers for adult vaccine committee at next meeting.
    - ✓ Staff: Check/coordinate with Phil. Add adult vaccine data to website.
- e. **Parent Advocacy Group:** Board discussed. Recommended bringing to the coalition and ask for ideas on how to recruit and promote. First step could be to recruit parents as IKC members.
- **Action items:**
    - ✓ IKC Leadership: Facilitate coalition discussion on this topic.
    - ✓ IKC Members: Recruit parents to Coalition.

f. **Research and Evaluation:** Board discussed options, including having a team with extra capacity, such as Grants & Funding, take on this task or forming a separate strategic team or an ad hoc committee. Final recommendation was to ask each team to track tasks and requests, then submit to Grants & Funding or the special group to manage, coordinate, assign, and track tasks. Proposed new name for this function: Resources and Technical Assistance.

- **Action items:**

- ✓ IKC Board: Finalize functioning of this and the group that will coordinate.
- ✓ IKC Teams: List Resource and TA needs in meetings, submit.
- ✓ Resources and Technical Assistance coordinating group (Grants & Funding may serve in this role): Compile, coordinate, assign, manage, and track requests.

g. **Media and Communications Strategy – Discussed.** Consider having training as part of onboarding process for new Board members. Discussed broader communication needs and opportunities: dissemination plan for new products, blog, newsletter, YouTube channel, etc.

- **Action items:**

- ✓ IKC Leadership: Facilitate coalition discussion on this topic. Solicit volunteers for special committee.
- ✓ Staff: Check with Carolyn on her ideas and resources. Check PIO training.

h. **Additional Partner Engagement and/or Member Recruitment:** Briefly discussed the following.

- ✓ Dentists, Dental Hygienists: Kansas Dental Association
- ✓ Add Parents to the list
- ✓ Hospitals: Work with KHA, add hospitals to membership
- ✓ Pharmacies: Continue to engage Kansas Pharmacists Association
- ✓ School Administration: Look toward more school involvement
- ✓ Long term care and nursing facilities: Leverage connections through KFMC.
- ✓ Graduate programs: Engage with more intentionally. KU and K-State MPH programs. KHI can host interns. Student rep on the coalition. KU and WSU have undergraduate public health programs. Baker University is launching public health undergrad. Reach out to program directors.
- ✓ Who and how to contact? Develop a packet to present to them. Letter of invitation to join, along with one-page information sheet and website. Hand-off this task to Media/Communications group or task.
- ✓ Continue to discuss partner engagement going forward.

i. **Other Strategic Priorities: Influenza.** Vaccine-preventable disease with high burden.

- **Action items:**

- ✓ IKC Leadership: Add influenza as topic to next board meeting for further discussion.
- ✓ ISP Team: Discuss and set a goal.

j. **Board Travel Policy:** Discuss at next board meeting

k. **Tabled Items:**

- ✓ WebIZ, MIPS, Meaningful Use: Promotion of WebIZ Requirement
- ✓ Barriers to Immunization (vaccine safety, adjuvants)
- ✓ Awards: Wrapping up current round, potential next round

IV. **Adjourn:** Laura adjourned board retreat.